

## HELLA New Zealand Commitment to Quality

The "HELLA" trademark shall be synonymous with best in class product and service excellence.

Our *Fit and Forget - by Design* philosophy shall be incorporated into every aspect of the product life cycle, ensuring product performance and customer satisfaction are never compromised.

## Our commitment means:

We strive to provide market-leading product performance, durability and customer service, thereby ensuring customer satisfaction.

- 2 We maintain comprehensive Operational Excellence programmes that ensure we focus on achieving industry best practice.
- 3 We maintain comprehensive IT based statistical control and monitoring systems that ensure process repeatability and product consistency.
- We promote the understanding and application of continuous improvement principles by every employee, sub-contractor and supplier to HELLA.
- 5 We strive to continually enhance our employees' expertise by ensuring consistent and on-going training and advancement of skills.
- We maintain a working environment which emphasises trust, involvement, openness, welfare and prosperity, thereby promoting a true Team Spirit.

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Mark Taylor

**Managing Director**