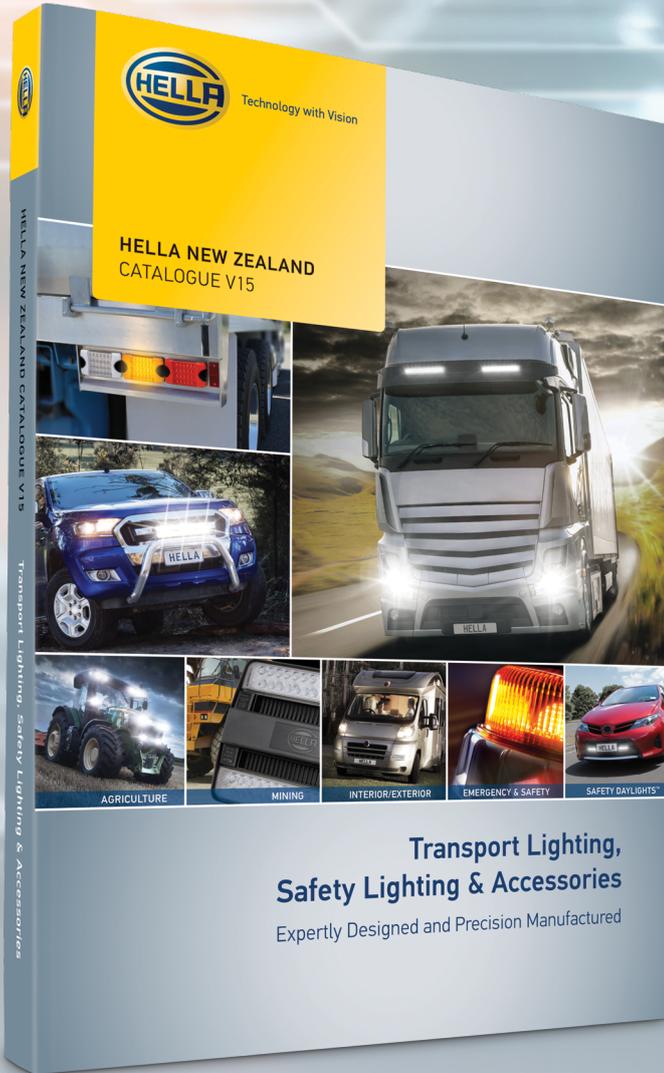




HELLA New Zealand SPOTLIGHT

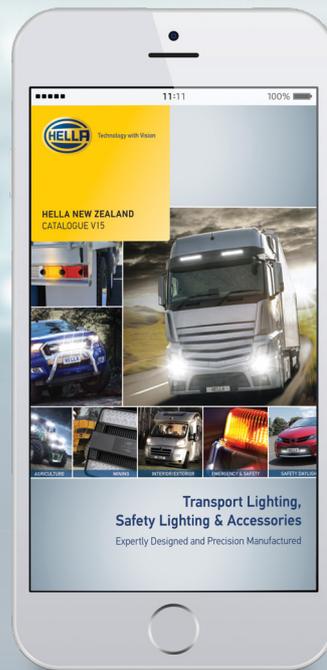
Bringing you the latest information from HELLA New Zealand

ISSUE #16 2018



LIGHTING THE FUTURE

HELLA'S NEW CATALOGUE RELEASE



+
SPOTLIGHT
ON BUSINESS
Mike Murphy
Auto Electrical



PRODUCT RELEASES

**NEW LED SLIM
COMBINATION LAMP**
PAGE 5 FOR FULL DETAILS



HELLA CREW

Round the Bays 2018
HELLA Highlights



SEA HAWK-470

Check out the latest
LED Light Bar video



MOTORSPORT

HELLA proudly
supporting the Ben
Hunt Motorsport Team





HELLA is proud to be behind the Ben Hunt Motorsport Team.



Hunting the Championship

HELLA is proud to be supporting Ben, his co-driver Tony Rawstorn and the Ben Hunt Motorsport Team as they contest the New Zealand Rally Championship in their 2016 Subaru Sti Nr4.

Ben Hunt is one of New Zealand's top rally drivers who has a goal to compete in the WRC. Following in this father's footsteps Ben started rallying in 2008 in a class B Toyota Starlet, taking out class victories in both Nelson and Westland Rally – this in turn ignited Ben's passion for rallying.

Ben has been competing in the New Zealand Rally Championship since winning the inaugural 2009 Rally New Zealand Rising Stars Scholarship. Along the way picking up various national titles and then piloted his 2008 Subaru WRX STI to win the 2015 New Zealand Rally Championship and third in the 2017 New Zealand Rally Championship.



YouTube Check out the interview we did with Ben on the HELLA YouTube channel <https://goo.gl/2GhGZ7>

Keep up to date with the Ben Hunt Motorsport team at:
www.facebook.com/BenHUNTMotorsport/



- April 14/15 - Rally Otago
- May 5/6 - International Rally of Whangarei
- June 3 - Rally Canterbury
- June 23 - Rally South Canterbury
- August 18 - Rally Coromandel
- October 13/14 - Rally New Zealand

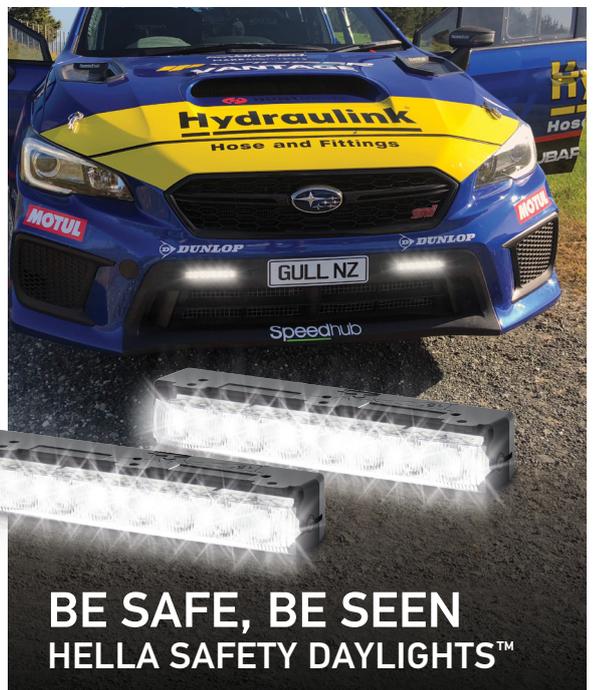
HELLA proud to be Road Safety Partner for the 2018 NZRC

Continuing the long standing relationship of over 30 years with Motorsport in New Zealand, HELLA New Zealand is proud to have joined the New Zealand Rally Championship as the Road Safety Partner for 2018.

With over 50 teams registered for the championship each will be sporting the HELLA brand on their vehicles throughout the season. All cars in Category 1 will also be equipped with HELLA Safety DayLights in an effort to promote road safety during events.

The New Zealand Rally Championship is the country's premier nationwide rally championship. It attracts New Zealand's best teams to compete in numerous categories for the prestigious Motorsport New Zealand sanctioned rally championship titles. In 2018, there are six NZRC rounds, each with a unique character reflecting the diverse regions from Northland to Otago.

For more information on the New Zealand Rally Championship head to:
www.facebook.com/newzealandrallychampionship/
www.nzrallychamps.co.nz/



BE SAFE, BE SEEN
HELLA SAFETY DAYLIGHTS™



"We specialise in all aspects of vehicle and machine electrics and electronics, using the latest technology and hi-tech diagnostic equipment"

Ryan Lean, Managing Director

Mike Murphy Auto Electrical

Mike Murphy Auto Electrical is the only Auto Electrician located within the Palmerston North Central Business District and have a proven customer service focus, with over 25 years in the auto electrical trade. In 1995 the business moved to the current Lombard St premises making it very handy to all the businesses in the area. "Craig Moulynox and I first began with Mike Murphys as apprentice electricians before taking over the business in 2007" explains Ryan Lean, Managing Director.

Being located in Palmerston North the staff see all sorts of vehicles and machines. With a large Agricultural and Construction area they can never know what will be in the next day. Also they can see quite a bit of Marine work leading into the summer season.

The business specialises in all aspects of vehicle and machine electrics and electronics. Using the latest technology and hi-tech diagnostic equipment, allows their experienced tradesmen to work with all vehicles including cars, boats, trucks, diggers, forklifts, motor-bikes and trailers.

With 5 qualified tradesmen, 2 apprentices and 2 office staff, there is always someone available to answer your questions. You can be assured of a professional and price-competitive repair. In the unfortunate event you are unable to get to Mike Murphy Auto Electrical, they have a 24 hour breakdown service from jump starts and battery replacements to towing and repairs.

Mike Murphys prides itself on providing a quality service and HELLA gives them the peace of mind that when HELLA products are used they don't have to worry about that vehicle returning anytime soon. HELLA New Zealand's "Fit and Forget" policy is a good fit with Mike Murphy Auto Electrical and the DuraLED® Lifetime Warranty only cements this further more.



Mike Murphy Auto Electrical is the only Auto Electrician located within the Palmerston North Central Business District



Mike Murphy Auto Electrical

97 Lombard Street, Palmerston North 4410

Ph: 06-356 2287 Freecall: 0800 245 024

www.mikemurphy.co.nz

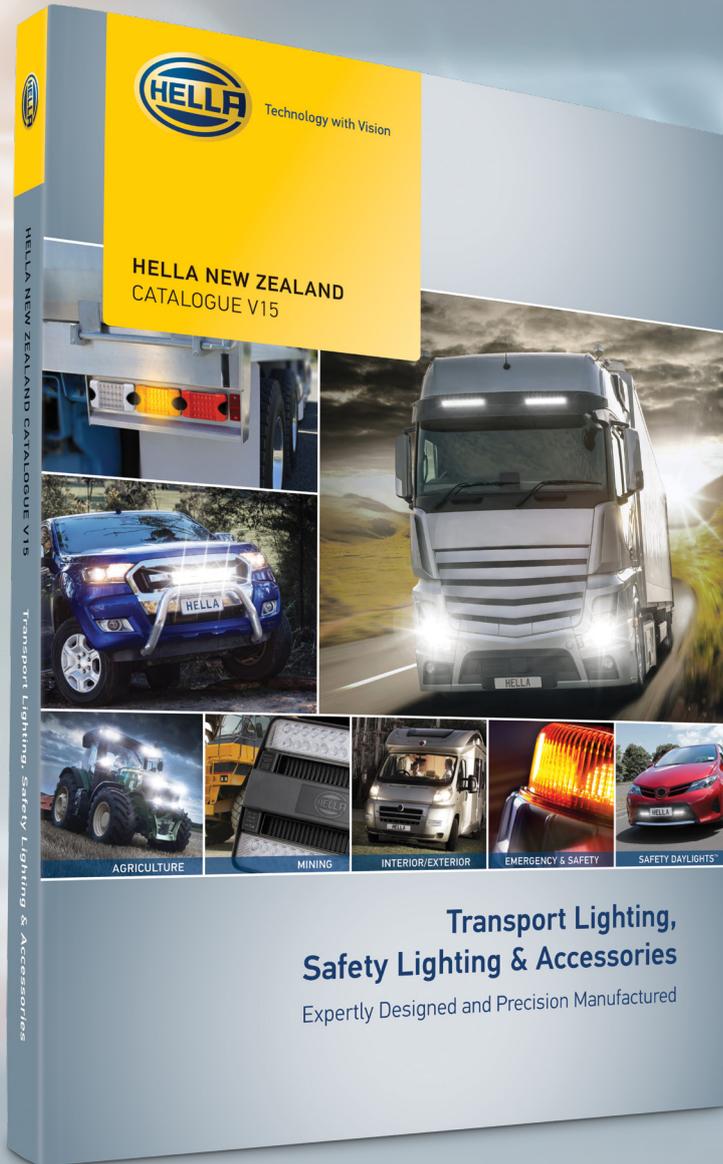
NOW LIVE



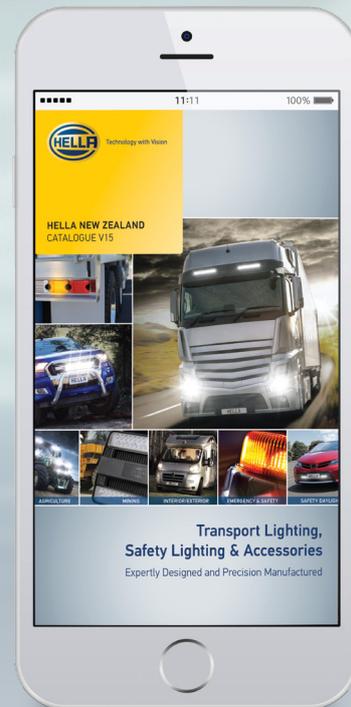
Lumion Bulb Configurator

Quickly find the right bulb
for your vehicle

www.hella.com/MicroSite/bulbs/nz/



**Digital Download
Now Available**
www.hella.co.nz



LIGHTING THE FUTURE

HELLA'S NEW CATALOGUE RELEASE

HELLA New Zealand's Catalogue for Transport Lighting, Safety Lighting & Accessories encompasses the very latest in product design and manufacturing technology, consisting of 396 pages of world class lighting products to suit all industry applications.

Transport Lighting, Safety Lighting & Accessories

The recently released HELLA New Zealand catalogue has over 1500 part numbers including 92 new additions. The clear and easy to navigate layout provides all the information at a glance including comprehensive data, detailed illustrations and product specifications.

DURALED®

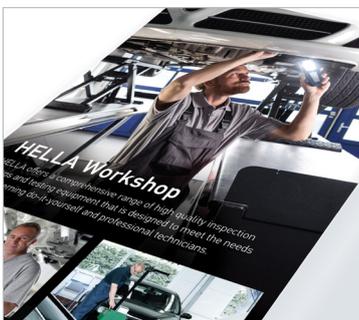
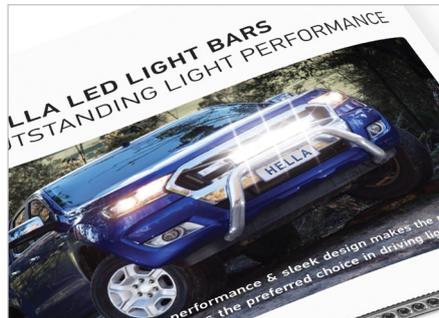
The iconic DuraLED® range of LED products are built to last and are covered by a DuraLED® Lifetime Warranty. Check out the full range of DuraLED® products and warranty details in the Marker & Signal section of the catalogue.



HELLA's growing range of DuraLED® lamps, incorporating the latest LED technology, have proven to be the superior economic and environmental choice for transport operators. See page 19 of the catalogue for further details.

FOG & DRIVING SECTION

HELLA's driving light range features the award winning LED Light Bars, with an in-depth explanation of the many design features the light bars offer. Choosing a driving lamp with the correct beam pattern can be challenging, the "Measuring Distance in Light" page helps explain the different options for your needs. See page 124.



WORKSHOP SECTION

HELLA LED Inspection Lamps have been designed with the workshop in mind. The Workshop section features a comprehensive range of high quality work lamps, inspection lamps and equipment including 20 new products. Whether you are an avid DIY enthusiast or professional technician there is an inspection lamp for you. See page 328.

Download Your Copy Now
www.hella.co.nz





P/N 1599HD Close range above - Long range below



LED LIGHT BAR 470 COMBI WORK LAMP

CLOSE RANGE, LONG RANGE OR COMBINED - ALL IN A SINGLE LIGHT BAR.

The new LED Light Bar 470 Combi is a unique work lamp offering three light options: close range, long range or combined - all in a single light bar. The work lamp is a great addition to any Ute, ATV or off-road vehicle.

Only 1000g of weight means less stress on mounting locations, the low profile design will not restrict cooling airflow when fitted to the front of a vehicle - which can be a problem with larger lights. Don't be fooled by its size though, this light bar certainly punches above its weight with its long distance and spread light output. Multivolt™ circuitry means the lamp can be used with both 12V or 24V DC systems, whilst only consuming 36W. Any input between 9 to 33 volts will give optimum brightness.

LED SLIM SURFACE MOUNT COMBINATION LAMP

FRONT DIRECTION INDICATOR/FRONT POSITION



Front Direction Indicator



Front Position



P/N 2110-24V

The Slim Surface Mount Strip lamp is now available as a combination front direction indicator and position light making it one of the most compact certified front direction/front position lamps available.

- **Compact and low profile design**
- **Low power consumption**
- **Grilamid® lens**
- **Ultra long service life**
- **Easy installation surface mount**

Proudly designed and manufactured in New Zealand and supported with a 5 year warranty for complete peace of mind.

LED LIGHT BAR ACCESSORIES

Number Plate Bracket

The sleek and clean number plate bracket has been designed for easy and quick installation.

Depending on your vehicle the light bar can be mounted upright or pendant.

The number plate bracket comes in two sizes to suit the light bar 350 and 470.

Suits standard New Zealand, Australian and European number plates.



P/N 8030
Number Plate Bracket Light Bar 350

P/N 8032
Number Plate Bracket Light Bar 470

Light Bar Protective Covers

Whether you want to protect your light bar or make your vehicle look unique, we have the light covers you need for the job.

Clear
350 Range P/N 8XS 958 336-021
470 Range P/N 8XS 958 337-021



Amber
350 Range P/N 8XS 958 336-031
470 Range P/N 8XS 958 337-031



Black
350 Range P/N 8XS 958 336-111
470 Range P/N 8XS 958 337-111



2018 Ports of Auckland ROUND THE BAYS

The HELLA New Zealand crew of 60 staff and their families joined 30,000 participants in the 46th Ports of Auckland Round the Bays on Sunday 4th March. The event covers 8.4kms from Auckland's CBD along the Waitemata Harbour, finishing in St Heliers. Alex Buchanan was the first HELLA employee to cross the finish line with a time of 40:43 minutes closely followed by Jonathan Sale with a time of 44:22 minutes. The day wasn't just about the fastest time there was also time for a celebrity selfie or two.



Andre Heimgartner Crowned NZ V8s Champion



Andre Heimgartner claimed the 2018 BNT V8s Championship following a strong and consistent end to what was an impressive season in the New Zealand touring car category.

After 6 rounds from November 2017 to March 2018 across the country the 22 year old put in a solid performance at the final round at Hampton Downs to claim the top honours.

HELLA New Zealand was proud to support Andre and his team throughout the BNT V8 Championship and wish Andre all the best with Nissan Motorsport in the 2018 Virgin Australia Supercars Championship.



Top: House Manager Maia Faulkner takes delivery of the donated food from Anita Greenland, HELLA's Communication & Events Coordinator.

V8 Hot Lap for Worthy Cause

One lucky HELLA staff member (Michael Fowler) had the opportunity to go for a hot lap with V8 Supercar driver Andre Heimgartner at the final round of the BNT V8s at Hampton Downs. To receive an entry into the draw for the hot lap, HELLA staff had to donate non-perishable foods for Ronald McDonald House.

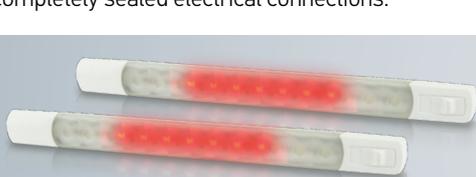
About Ronald McDonald House
Established in 1989, Ronald McDonald House Charities® New Zealand (RMHC®) endeavour to strengthen Kiwi families who are away from home with a hospitalized child, by providing free accommodation and support services. Most importantly they ensure these families can remain together so that they will be better placed to cope and help their children heal.

RED LIGHT - SEE AT NIGHT

The Hella marine range of red and white combination lamps provide powerful white light for a safe, energy efficient and reliable alternative to incandescent and fluorescent lighting. The additional red light function improves night visibility when working in the dark.

Using red lighting onboard at night has significant practical and safety attributes, providing illumination without defeating one's ability to see out into the dark.

More economical than separate single-colour white and red lamps, Hella marine offers a variety of space-saving combination LED lights across the EuroLED, DuraLED and Surface Strip lamp ranges. Each lamp is impact and shock resistant, ensuring an ultra-long service life. Pre-wired with marine cable for time saving installation with completely sealed electrical connections.



P/N 2JA 958 121-001



P/N 2JA 958 340-601 P/N 2JA 958 340-101



P/N 2JA 959 950-121



P/N 2JA 980 604-061



SUPPORTING YOUNG NEW ZEALANDERS ON THE WATER

Hella marine are very proud to support the NZ Sailing Trust and the fantastic work they do with young New Zealanders, providing amazing experiences that bring to life key values such as leadership, teamwork, communication, determination, courage and respect.

Hella marine donated the complete LED lighting package including navigational, interior and exterior lighting towards the refit to support the Trusts initiatives.

During the last 12 months more than 900 young New Zealanders participated in their youth programmes, with each team member learning a variety of roles they need to perform in order to help the yachts function. Since completing a refit Steinlager 2 has completed some 65,000nm in the greater Hauraki Gulf.

Steinlager 2, skippered by the late Sir Peter Blake in the 1989-90 Whitbread Round the World Race and Lion New Zealand in 1985-86 are two iconic boats in New Zealand maritime history and the NZ Sailing Trust keeps this legacy alive today.



If you are interested to learn more about the NZ Sailing Trust, the courses available to youth groups and even corporate bookings visit www.nzsailingtrust.com

YouTube

Check out our latest LED Light Bar video

SEA HAWK-470
LOW PROFILE - HIGH OUTPUT LIGHT BARS

www.youtube.com/user/Hellamarine

