

Hella New Zealand

SAFETY through Vision and Innovation

Road Transport Lighting, Safety Lighting and Accessories



Hella New Zealand

Catalogue 2010 – 2012



SAFETY through Vision and Innovation



Navigation

Finding your way around our catalogue is easy with headings on each page, a consistent style and clear layout for all information. The index at the rear of the catalogue also assists when the part number is already known.

- **Part Number**
- **Application, Performance, Description and Spare Part Information**
- **Technical Line Drawings**
- **Product Images**



CATALOGUE GUIDE

This catalogue is divided into twelve main sections according to product application. Towards the front you'll find extra sections such as 'Product Section Contents' that will help you locate a particular product. Every effort has been made to ensure our catalogue is as up to date and comprehensive as possible. For the latest in product development from the international world of Hella, visit our website at www.hella.co.nz.

HELLA STATEMENT OF WARRANTY



Hella branded products are covered by a warranty against manufacturing or material defects.

ISO 9001

BUREAU VERITAS
Certification

N° 201297



JAS-ANZ



Registration Number
S1990200AP

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SAFETY through
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The history of Hella is inextricably linked to the development of the car. Registered in June 1899, in Lippstadt, Germany, the company has grown due to entrepreneurial boldness and foresight, developing innovative products and processes, a committed workforce and by a customer-focused approach.

Hella International represents the worldwide Hella organization. This includes all Hella production facilities, research and development, original equipment and aftermarket sales and trading companies with over 22,000 employees. With 70 manufacturing facilities, production subsidiaries and joint ventures located in more than 30 countries, the company group is a global-operations partner to the motor industry. Sales companies and partners worldwide supply automobile manufacturers and the specialised trade around the globe.

Hella International consists of three regions:

- Europe
- America (NAFTA, South America)
- Asia Pacific

Hella-New Zealand Limited

Hella-New Zealand Limited was founded in 1973 to manufacture, market and distribute products in New Zealand. Hella New Zealand is part of the Hella Asia Pacific Group. Today the company designs and manufactures innovative lighting products for the commercial transport and automotive industries, using the latest LED (Light Emitting Diode) technology. With these products Hella New Zealand is a supplier to automotive manufacturers and commercial transport fleets all over the world. Hella is a prominent brand in the New Zealand aftermarket and in the commercial transport sector, with key relationships with original equipment bus, coach and trailer manufacturers.

Hella New Zealand's range of products include the following:

- LED Marker and Signal Lamps
- Safety DayLights™
- Work Lamps
- Automotive Bulbs
- Headlamps and Inserts
- Marker and Signal Lamps
- Beamsetters
- Emergency Lighting
- Fog and Driving Lamps
- Accessories



Hella Catalogue extracts from 1929/30

Hella New Zealand strives to provide world-class products that contribute to the safety of the automotive and transport industry through enhanced vision and visibility.

Hella is a leading edge designer and manufacturer of energy efficient lighting products that always meet customer expectations for innovative design, durability and quality.

Martin Reinbach, Managing Director, Hella-New Zealand Limited

Hella products are available from Hella Retail Partners and Certified Installers (0800 4 Hella) or from specialist commercial transport and auto electrical wholesale outlets in your region.

Customer Service

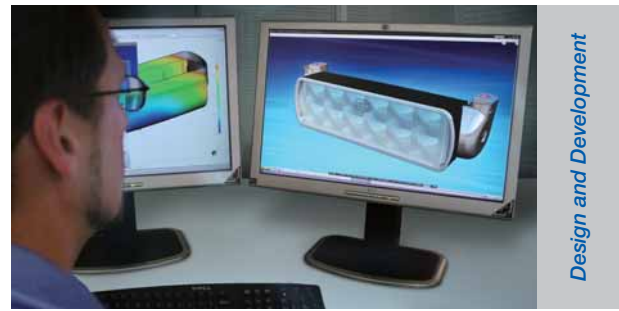
Hella backs up its products with a dedicated customer services team that can advise customers on product availability, product selection, installation and delivery.

The advantage to manufacture a large percentage of our products locally both for local customers and a large overseas client base allows for a high degree of flexibility and customisation unmatched in the New Zealand automotive industry, thus our order fill rate ranks consistently among the highest in the industry.

Customer Service provides customers with 'best fit' solutions based on sound professional knowledge and experience in the commercial transport sector. With access to a wide global database within the Hella Group, Customer Service is the recommended first stop for customer inquiries.

ISO Certification

Hella-New Zealand Limited is certified to the International quality standard ISO 9001:2008 for 'The Design and Manufacture of Automotive Lighting and Signalling Equipment, General Lighting, Optical Products and Plastic Components. The Design and Manufacture of Marine Navigation Lighting, General Lighting, LED Based Lighting and Associated Electronic Control Units'.



Design and Development



Automated Robotics



Manufacturing



Finished Goods Warehouse



Hella New Zealand has for over 20 years adopted the entrepreneurial spirit of its founders and developed into a LED lighting technology company with comprehensive in-house design and manufacturing facilities.

Warranty - Standing Behind Our Product

All LED based lighting products marketed by Hella New Zealand are covered by a 5-year, unlimited mileage warranty covering faults in material, components or workmanship.



**Hella
Warranty**

5 Year LED Warranty